



# Impact Based Pre-Finance

Gold Standard Conference  
Zurich, 14 April 2016

# Our objectives

## BIX Capital

A US\$ 15m Social Impact Fund with focus on Sub-Sahara Africa

## Investment Thesis

Unlock suppressed demand for Essential Household Products and Services, realizing:

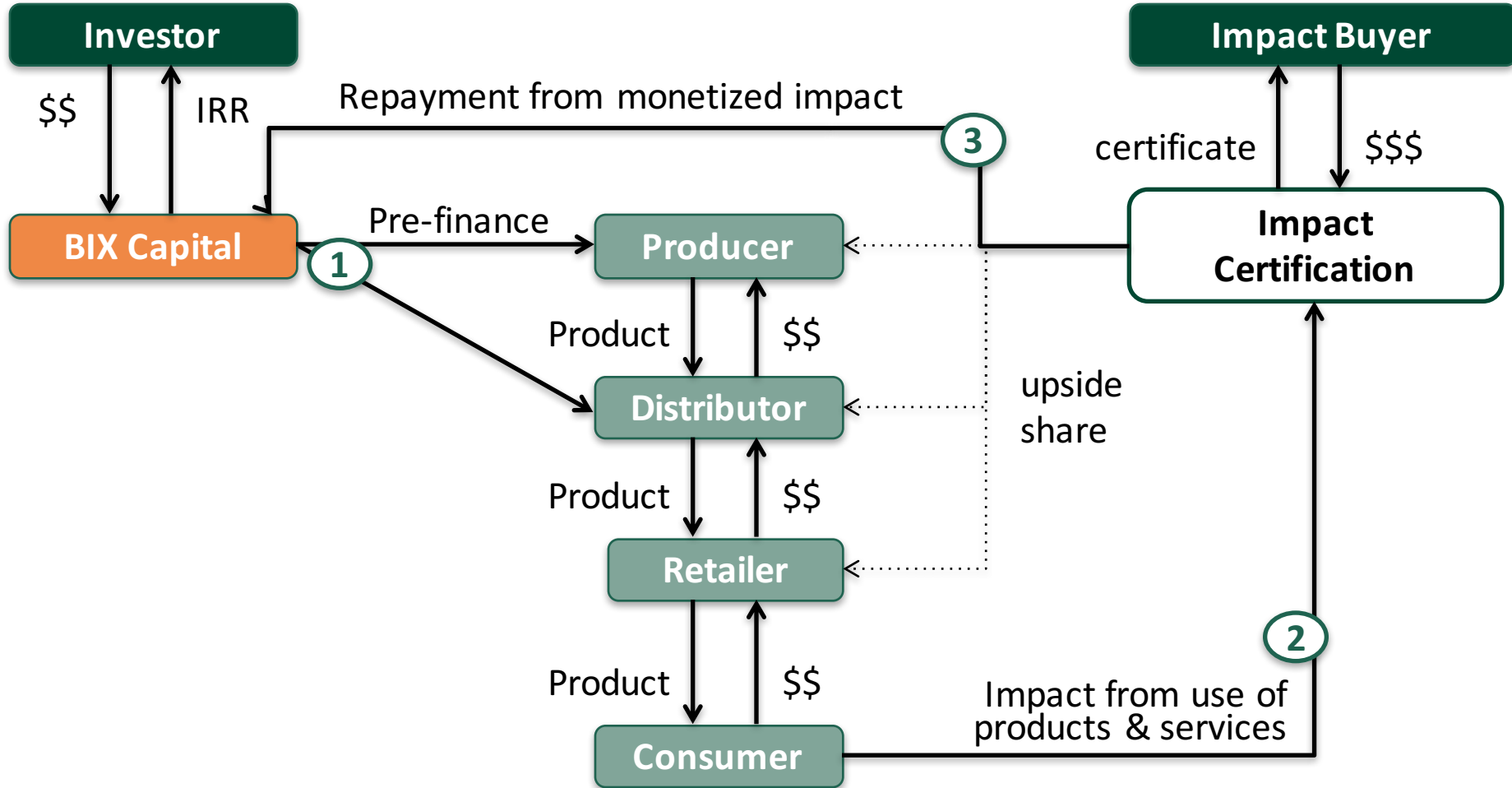
- Direct benefits for BoP families
- Global impacts

## Addressing barriers

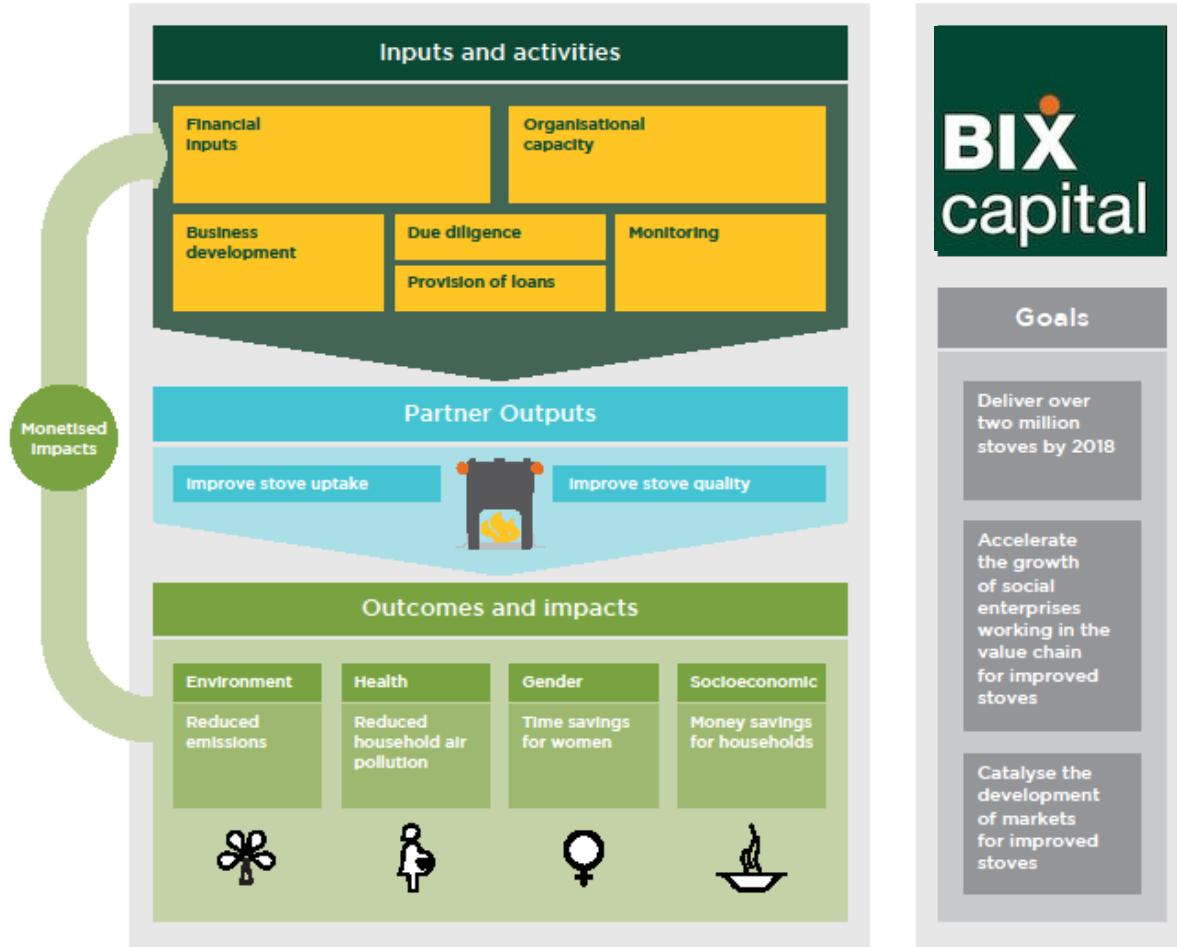
Improve access to products by:

- Addressing Affordability barriers (demand)
- Invest in Value Chains (producers, distributors etc) to address Availability barriers (supply)

# BIX Capital model



# Our Theory of Change





# Thank you!

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