Sustainability: Now and Next

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It’s Business...

It’s Holistic...

And it’s across the Value Chain...
5 Mega Trends
Mega Trend # 1

Climate change is firmly on the global agenda and business will have to do more
Climate Change: What does this mean?

- Renewables will gain ground
- Energy efficiency and switch to cleaner fuels will accelerate
- Investing in low-carbon growth inevitable
- Companies must build robust low-carbon strategies, integrate into capex/opex decisions
Mega Trend #2

Extreme climate events will be the new normal
Extreme Climate Events: What does this mean?

- Increased frequency of natural disasters
- Governments and communities will expect companies to do more
- CSR Programs must include Climate resilience or Disaster preparedness in its core
- Companies must build climate risks into enterprise risk management frameworks
Mega Trend #3

Competition for water will increase
Competition for Water: What does this mean?

- Water intensive processes will be under threat
- Companies will have to demonstrate that they are NOT a part of the problem
- Water Efficiency & Purification – a Business opportunity
- Need to build Robust Water efficient strategies, CSR interventions, Technology & process innovations
Mega Trend #4

Expectations of companies will go beyond providing goods and services to solving societal problems
Companies and Development: What does this mean?

Many SDGs directly related to role of the companies

For issues like water and pollution, gaze will shift from governments to companies

Companies will be expected to do more on diversity of workforce

Consumers will increasingly factor sustainability while making choices.
Mega Trend # 5

Investors will get more active on ESG
Increasingly Active Investors: What does this mean?

Investors increasingly factoring sustainability into their investment decisions

COP21 saw several investors announcing pulling out of carbon-intensive investments e.g. fossil fuel-based industries

Need to understand investor expectations and communicate better

We must embed sustainability into core business strategy
Making product development dreams a reality since 1989.

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