How to Create Value beyond Environmental Reporting

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Unlocking Opportunities

Discover the Power of your Metrics

Create Value from your Data

Set your strategy
Develop new products
Tell your story
Example: Group-wide Environmental Footprint for Accor

- Water used on site
- Employees travel
- Construction & renovation
- Energy on site
- Air conditioning & cooling system on site
- Waste management & recycling
- Hotel management: cleaning chemicals, pesticides
- Office management: printing/paper, IT hardware & telephones
- External laundry cleaning
- Food and beverage
- Rooms equipment: towels & sheets
Example: Group-wide Environmental Footprint for ACCOR

- Water Risk Assessment
- Supply Chain Engagement
- EcoDesign & Innovation
- Empowering B2B Sales
- Engaging Clients & Raising Awareness

Identifying relevant hotspots
Robust & transparent target setting
There is more to measure than Carbon Emissions

You only know where you stand when you have the metrics