



Sustainable Pricing for Emissions Reductions

... and other insights gained from the Fairtrade Climate Standard

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Fairtrade Climate Standard



- **Scope:**
Energy Efficiency / Renewable Energy
Afforestation / Reforestation
- **Participants:**
Rural communities in the global South
End buyers of carbon credits
- **Product: Fairtrade Carbon Credits**
- **Building on Gold Standard certification**

Fairtrade Climate Standard

Current version: 01.10. 2015 v1.0

Expected date of next full review: 2020

Contact for comments: standards-pricing@fairtrade.net

For further standards information: www.fairtrade.net/standards.html



Fairtrade Quality Feature: People and Planet

Inclusion of Human Rights in climate action:

- **Taking voice of affected people into account in consultation processes**
- **Safeguarding human rights in climate projects**
- **Climate mitigation action required**
- **Impact reporting for debate and scrutiny of civil society**



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Fairtrade Quality Feature: Access to and Empowerment of the Poor



- **Target group are rural communities**
- **Developers becoming committed facilitators**
- **Traders / buyers becoming long term contract partners**
- **Fairtrade facilitates through capacity building and adapted auditing**

→ Intended result: Finance produces -where most needed- long lasting positive sustainability results in line with Global Goals.

Fairtrade Quality Feature: Sustainable Pricing

**Energy
Efficiency**
8.20 € /
tCO₂e

**Renewable
Energy**
8.10 € /
tCO₂e

**Fairtrade
Premium**
+ 1 € /
tCO₂e

**Afforestation/
Reforestation**
13 € /
tCO₂e

**Fairtrade
Premium**
+ 1.50 € /
tCO₂e



Fairtrade Quality Feature: Buyers Reduce Emissions



- **Science based targets are great – businesses shall reduce as much as they can**
- **And: ERs are needed to finance climate actions where it is most needed**
- **Opportunity 1: to take responsibility for own emissions in entire supply chain**
- **Opportunity 2: to invest in sustainability in own supply chains**

Fairtrade`s Intent: Bringing Todays and Tomorrows Generation Together

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- **Respect of Human Rights**
- **Ensuring long lasting action goes to the people most in need**

- **Sustainable pricing**
- **Credible emission reductions on the buyer side**



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Gold Standard and Fairtrade Partnership



FAIRTRADE CARBON CREDITS™

Gold Standard's expertise in climate security and sustainable development and Fairtrade's strength in producer empowerment, together support vulnerable rural communities in their fight against climate change.



Gold Standard®

A FAIRTRADE CARBON CREDIT is a direct investment in the transition to a low carbon, sustainable future.