

## GOLD STANDARD 2018 CONFERENCE SPONSORSHIP PACKAGES

### GROW TO ZERO 2018: SUSTAINABLE SOLUTIONS FOR A PROSPEROUS PLANET

Net-zero emissions  
No poverty  
Zero hunger  
Zero loss of biodiversity  
No waste  
Good health  
Clean water  
Gender equality  
Good jobs and growth  
Quality education

**It happens 18-19 April 2018. Berlin, Germany.**

We have [two years](#) to change the trajectory of global emissions to have a chance to meet the ambition of the Paris Agreement. Where are we on the path to decarbonisation? The Sustainable Development Goals (SDGs) provide a [\\$12 trillion opportunity for business](#). But last year's stock-take indicated the need for major investments in the near-term to accelerate progress to meet targets by 2030.

How can we ramp up action? How can business come together with government and civil society to create win-win-win scenarios?

**Grow to Zero is centred on practical solutions.**

- **Sustainability professionals** will learn about new programs to gain climate leadership positions while delivering toward the SDGs
- **Investors** will hear about new ways to reduce risk in climate-friendly projects and report holistically on SDG impact
- **Developers of climate protection projects** can deepen their understanding about policy developments that influence their projects, build technical capacity, and connect with new partners to support their work
- **Everyone** will find opportunities to network and launch new ideas, solutions, and collaborations

For our full programme, please view our [latest agenda>>](#)

## TICKET PRICES

**One-day pass: EUR 350**

**Two-day pass: EUR 550**

20% discount for:

- Gold Standard participants
- NGOs
- Organisations exclusively headquartered in LDCs
- *Discount cannot be combined with other offers*

## SPONSORSHIP PACKAGES

- **Gold: EUR 15,000**
  - Free entrance for 3 people to full 2-day programme
  - Keynote speaking slot
  - Table and promotional material featured in networking area
  - Logo integrated into animation that plays during breaks
  - Logo featured on event promotions before and after, including web pages, conference agenda, in-conference signage, and feature in conference video
  - Blog post published in Gold Standard newsletter
  - Social media promotion
  - Free membership in Gold Standard supporter network through 2019
- **Silver: EUR 5,000**
  - Free entrance for 2 people to full 2-day programme
  - Panel speaking slot
  - Logo featured on event promotions, including web pages, agenda, in-conference signage
  - Table and promotional material featured in networking area
  - Social media promotion
  - 50% off membership in Gold Standard supporter network through 2019
- **Bronze: EUR 3,000**
  - Free entrance to full 2-day programme
  - Logo featured on event promotions, including web pages and agenda
  - Social media promotion
  - 50% off membership in Gold Standard supporter network through 2018
- **Cocktail reception sponsor: EUR 3,000**
  - 10 minute welcome
- **Offsetting sponsor:** (Limited to project developers under EUR 2 million in annual revenue who are also part of the Gold Standard platform)
  - Logo featured on event promotions, including web pages and agenda

For more info, please contact our Director of Partnerships, [Sandra Genee](#).