Gold Standard

BE PART OF THE SOLUTION
TO BUILD A BETTER WORLD

A collaborative approach is required to catalyse more ambitious action for climate security and sustainable development. Our Gold Standard Platform aims to mobilize partnerships and facilitate structured programmes to create concrete outcomes. Join the platform and convene with corporate leaders and stakeholders to pioneer innovative solutions that help meet the ambition of the Paris Agreement and the Sustainable Development Goals.

Overview:

We are offering our stakeholders opportunities for collaboration at different levels:

1. **Join the Gold Standard Platform:**
   The platform gives access to concrete benefits in the form of tools, insights, networking opportunities, and profiling exposure in return for an annual contribution. Engagement centres on providing input, sharing ideas and best practices, and feeding into strategies in support of quantification and certification of climate and development impacts. On the platform we host exclusive content, early insights and feedback opportunities, open calls for new partner programmes, as well as a means to connect and interact with other civil society and corporate participants

2. **Engage in Partner Programmes:**
   As a Partner, you join Gold Standard and other experts and influencers to shape positioning, co-create, test and scale solutions that range from open source methodologies, tools, strategies, labels, or others. Partnership opportunities are generally composed of two phases:

   a. **Strategic Partners - Phase 1: Co-create.** Identify market needs and initiate development of solutions to demonstrate leadership and offer an influential role in shaping programme outcomes and outputs.

   b. **Implementation Partners - Phase 2: Test + Scale.** Working in pre-competitive working groups, test the applicability of developed solutions and scale-up initiatives through shared expertise, experience and best practice, providing a feedback channel for possible adjustments and/or development of context-specific applications.

2018 Strategic initiatives + programmes

Corporate Climate + SDG Reporting	Environmental Markets	Large Scale Climate and Development	Results-based Finance for Development
• Scope 3 Emissions Reductions Framework (Phase 2) • Corporate Climate Leadership Guidelines (Phase 2) • Corporate SDG Impact Reporting	• Gold Standard Renewable Energy Label (Phase 2)* • Future Proofing the Voluntary Carbon Market (Phase I)*	Certification frameworks and pathways for: • Sustainable Urban Development & infrastructure • Landscape Approaches	Quantification, reporting and certification of SDG impacts • Health Benefits from Reduced Indoor Air Pollution (ADALYs) • Gender Equality Framework

Note that 2018 strategic initiatives and programmes are anticipated but not guaranteed. Development of programmes is dependent on demand.

Benefits:
Gain insights, access tools and engage with Gold Standard

Platform Participants

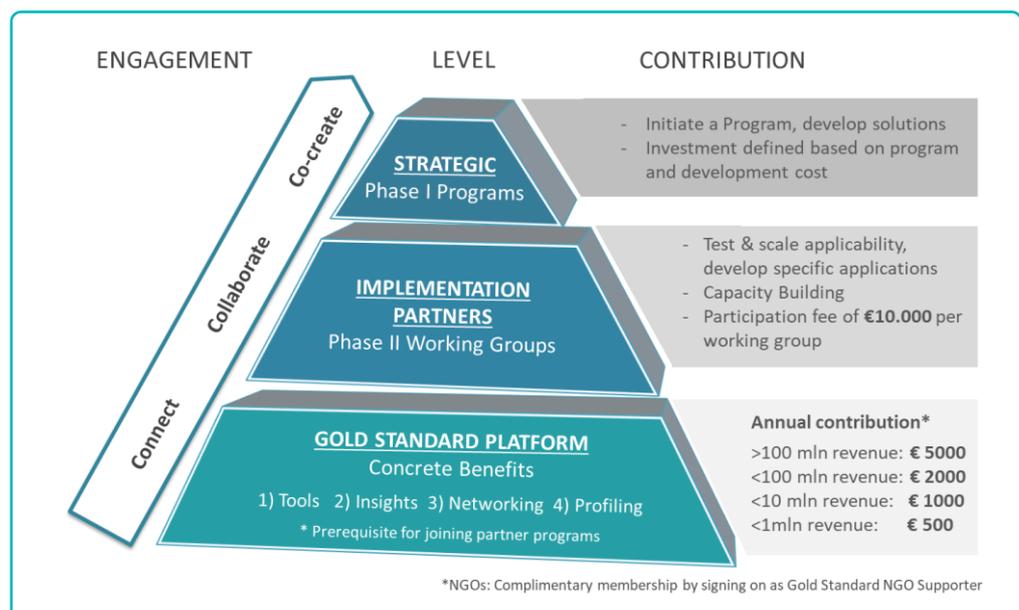| Tools	Insights	Networking	Profiling
• Quarterly market updates • Template and customised promotional materials and communication assets (free or discounted access) • Visuals (e.g. customised impact calculations) and sample copy (free or discounted access)	• Exclusive updates and webinars • Strategic initiative and programme updates • Early consultation and feedback on Partner Programme outcomes • Open calls for Partner programmes and new areas for co-development	• Access online forum and engage with NGOs, corporates, project developers, and consultants to create concrete solutions • Discounted access to Gold Standard events • Exclusive sessions at Gold Standard events	• 'Gold Standard' logo usage • Logo featured on Gold Standard Platform • Inclusion in communications campaigns • Social media promotion • Option to advertise your own events through our online platform

Partners

Co-creation	Communication	Collaboration	Certification
Strategic Partners **Phase 1: Co-create** • **Co-create a tailored programme** to develop, apply and accelerate innovative solutions to shared challenges • **Play a central role in the Steering Committee and/or Expert Group** that reviews and approves developed solutions • Engage with Gold Standard's network of civil society supporters (incl. WWF, CDP, WRI) to ensure adequate buy-in, recognition and possibly formal endorsement	• **Leverage shared networks** to position the programme as a leading initiative across relevant stakeholder groups • **Gain recognition** as a Strategic Partner, including joint communication activities and profiling opportunities at events, in publications, and on the website • **Engage regularly** with Gold Standard and other partners, in the form of online and in-person meetings • Have access to a **dedicated Gold Standard representative**	• **Join Phase 2 working groups** with thought leaders, experts and peers across or along your value chain • **Access a learning forum** to share experience and best practice, and explore common challenges and context-specific topics • **Scale-up** approaches and promote the uptake of developed solutions	• Access expert guidance that supports a pathway towards certification • Discounted certification or benchmarking services that follow from the application of developed methodologies, tools, strategies, or labels

Implementing Partners
Phase 2: Test + Scale

• **Test applicability** of developed solutions in pre-competitive working groups

• Provide an **important feedback channel** for possible adjustments to developed solutions

• **Develop context-specific applications**, such as case studies and sector-specific guidelines

For more information
about joining, contact:

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