Gold Standard

Feature your project
on the Gold Standard Project Marketplace

To help build demand for Gold Standard approved projects, and raise awareness of the multiple benefits they offer, the Gold Standard website features photos and information about a wide range of Gold Standard projects, available **here>>**. We would like to invite you to add your project to the website.

How it works

Each project is represented by an image and title. When you roll over the image it shows a brief description that succinctly highlights the key impacts of the project. Clicking on the project image will take users through to a specific project page that promotes the project in more detail. Users can filter by location, project scope and the SDGs they contribute towards.

As part of our new 'Project Marketplace' feature, project developers will also have the option to sell project VERs through this section of the Gold Standard website.

How to submit a project

Please submit one folder per project. The folder needs to contain the following elements:

1. A completed profile template, which includes:
   - **Your project in 140 characters** – description of key impacts that will form the basis of the text that users see when they roll over the image.
   - **Project description** – highlight what the project is, what it's achieving and its impacts on the ground. Include anything that is interesting or unique to the project.
   - **Project impacts** – a list of the project benefits. Include facts and figures where appropriate.
   - **Project location** – provide GPS co-ordinates for your project. These will be used to create a map.
   - **Testimonials** – quotes and snippets from the field that highlight the fundamental difference these projects are having on everyday lives around the world.

2. Project images – we need at least three images, which bring your project – and the benefits it provides – to life. A minimum resolution of 300 DPI is required. There is no limit on the maximum number of images included.

3. Project developer logo

All project folders need to be submitted to **makeanimpact@goldstandard.org**

Depending on the size, you can submit these folders via email, dropbox, wetransfer or by any other means.

Project eligibility criteria

To be eligible to be featured on the Gold Standard website, projects must:

- Be a Gold Standard project
- Have reached issued status and have credits available for sale.

Terms & Conditions for being featured on this page

- Projects need to supply the key elements as outlined above (i.e. project description, impact list, project images and GPS co-ordinates) to be featured on the website.
- Photographs need to be in digital format (e.g. JPEG) and a minimum resolution of 300 DPI is required
- To feature your projects, project developers need to promote Gold Standard as instructed in our **brand guidelines>>**
- By submitting a project, you grant Gold Standard an irrevocable, royalty-free, worldwide, perpetual, non-exclusive license to display, distribute, reproduce and create derivative works of their submitted images, in whole or in part, in any media now existing or subsequently developed for Gold Standard non-profit public information purposes. Gold Standard will not be required to pay any additional consideration or seek any additional approval in connection with such use.
- Gold Standard reserves the right to modify these rules at its discretion. Decisions of Gold Standard will be final.
- When submitting your project you agree to the Terms & Conditions outlined above. Any project found to be in non-compliance with these Terms & Conditions will be removed from the page.