

**JOB DESCRIPTION**

**SENIOR DIRECTOR, DIGITAL SYSTEMS**

*Date:* June 2022

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*Position Title:* SENIOR DIRECTOR, DIGITAL SYSTEMS

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*Position Location:* Remote working, Europe-based

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*Team:* Operations

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*Reports to:* Chief Operating Officer

## OVERVIEW

As action to avert the climate emergency accelerates, there is urgent need to catalyse a 10-fold increase in the scale, efficiency, and resource mobilization of environmental markets – all while improving data quality, security, and system interoperability. This can only be achieved through digital transformation. Gold Standard therefore seeks a Senior Director, Digital Systems to lead global digital change at the forefront of climate and sustainability.

## WHAT WE DO

Gold Standard is a standards body and thought leader that promotes the best that can be achieved in climate and development projects. It was established in 2003 by WWF and other international NGOs as a best practice standard to ensure projects that reduced carbon emissions under the UN's Clean Development Mechanism (CDM) also delivered sustainable development benefits. Today, our standard, 'Gold Standard for the Global Goals', allows climate and development initiatives within carbon markets, corporate supply chains, and sustainable finance to manage, measure and maximise their impacts toward the Net Zero ambition of the Paris Agreement and the Sustainable Development Goals. Certification against the standard provides the confidence that these results are measured and verified, enabling credible impact reporting. ISEAL Code Compliant and backed by a broad NGO Supporter Network, Gold Standard has 2000+ projects underway in over 90 countries, creating billions of dollars of shared value from climate and development action worldwide.

## OUR VALUES

### PIONEERING

For almost 20 years, Gold Standard has shown how carbon finance can achieve its highest potential. We've created innovative new standards, programmes and tools that raise the bar for quality across a broader range of applications than carbon markets. We focus on those that have the most promise to contribute to our vision and mission, bringing them to market with the requisite planning and resources.

## RIGOROUS

We build on our reputation for quality and rigour with more robust measurement of outcomes, stronger safeguards and greater impact across the Sustainable Development Goals. Our objective is to make rigour simpler and more achievable at scale.

## COLLABORATIVE

We work with key partners who share our goals and complement our strengths. Our partnership strategy aims to move beyond working opportunistically as a delivery partner in favor of collaborating in long-term strategic synergy.

## TRANSPARENT

We were established to bring confidence, trust, and accountability to carbon markets. We will continue to take strides to improve transparency in our own processes, in the broader market and in non-market mechanisms.

The Gold Standard Foundation is looking to build our team with exceptional people who are excited and driven to shape and deliver this ambition and uphold our values.

## **ROLE PURPOSE**

The Sr. Director will drive digital transformation across Gold Standard operations and serve as a thought leader on digitization within the wider standards and sustainability industry, including co-leadership of a new collaborative forum supported by Google Charitable Giving. The selected candidate will bring strong strategic, communication, and people management skills, will have a change management mindset, and solid solutions architect skills to oversee our technical staff and contractors in the scoping, design, development, and deployment of digital solutions.

The *Senior Director, Digital Systems* reports to the Gold Standard COO. As a member of the Management Team the Sr. Director leads all technology-focused functions of the Foundation. As a contributor to the Foundation's Strategy, the Sr. Director leads the formation of policy to ensure the use of data and technology are efficient, secure, and in line with principles, mission, strategy and governance requirements. The Sr. Director

has primary responsibility for *GSIQ*, the Board-approved programme to digitize the full suite of Gold Standard products and services, including methodologies, assurance, registry services, and marketplace and exchange integrations.

## **YOU WILL BE RESPONSIBLE FOR:**

### Strategy and Thought Leadership

- Develop and implement Gold Standard’s policy, strategy and workplan for information and technology services and ensure alignment with principles, vision and mission.
- Communicate information and technology strategy to partners and funders, including representing Gold Standard at events and in support of thought leadership and advocacy where appropriate
- Ownership of the overall digital strategy and enterprise architecture for the organization, with support from technical staff and vendors.
- Identification of opportunities and value-adds from ecosystem partners that can enhance and integrate with Gold Standard digital solutions.
- Discover and implement existing and new technologies to serve the workplan.
- Develop an ecosystem that incorporates the multiple existing and pending applications of GS4GG, including carbon credit issuance and labelling, SDG impact statement issuance, fund/portfolio certification.
- Ensure the ecosystem can manage and disclose various third party applications, for example the use of carbon credits in the context of third party markets (CORSIA, Article 6) or the use of fund certification in the context of corporate applications (Science Based Targets, corporate responsibility)

### Management and Supervisory

- Build and lead the in-house Gold Standard technology team, consisting of a Digital Product Manager, Data Scientist, and Registry team.
- Responsible for procurement and contracting of vendor services and delivery of solutions.
- Develop and monitor the relevant departmental KPIs and IT budgets.
- Co-lead industry initiatives as Gold Standard’s thought leader and ambassador on digitization and its industry applications.

- Build a learning framework and risk assessment capacity and oversee quality assurance, business intelligence, data protection and security processes.

#### Operational Oversight

- Design and integrate a system to gather, store, make available to relevant stakeholders, analyse, use, and learn from certification and other data, including digital workflows, platforms, reports, and internal and external integration.
- Supervise system infrastructure to ensure functionality, efficiency and principle, mission and vision alignment
- Oversee complex delivery programmes for new information and technology solutions, including any funder reporting requirements
- Support all Gold Standard functions to better engage with information and technology services

#### **YOU WILL BRING:**

- Demonstrated experience leading a large digital change management initiative.
- Extensive experience in building and supporting high performing, diverse, and multi-skilled teams (UX Designers, Software Engineers and QA Engineers) in hybrid environments, including in-house and outsourced operations and vendors.
- Deep understanding of the Digital industry, trends, and opportunities in areas such as technology selection, data security and recovery, and web 3.0.
- Proven experience as a Senior Director or similar senior leadership role with experience of team development, coaching and performance management
- Demonstrated ability to design and deliver policy, strategy, and work planning, including where elements may not already be in place or need revision.
- Excellent communication skills, including the ability to build strong relationships across stakeholder groups and to represent Gold Standard as a thought leader and ambassador with external stakeholders.
- Knowledge and understanding of carbon markets and sustainability standards is strongly preferred.
- Demonstration of passion for the subjects of climate change, sustainable development, and equitable access for developing countries.

- BSc/BA in Computer Science, Engineering or a related field, minimum of 7 years' experience. Master's degree preferred.

### **WHAT WE OFFER:**

The salary range for this role will be commensurate with qualifications and experience.

Other benefits to working at Gold Standard include:

- A mission-driven organisation working at the leading edge of climate and sustainability
- Rewarding work in a dynamic non-profit environment
- A collaborative workplace within a multicultural team
- An ambitious, agile and flexible environment

### **CLOSING DATE & APPLICATIONS**

Applications for this role will close on **24<sup>th</sup> June 2022**. Successful candidates will be contacted for an interview.

### **EQUAL OPPORTUNITIES**

Gold Standard provides equal opportunity for all job applicants and employees and is committed to providing a work environment free of discrimination. We are dedicated to an inclusive culture and we strive to create a workplace where teams of people with diverse backgrounds, characteristics, perspectives, ideas and experiences work together.

We welcome applications from individuals of all genders, ages, sexual orientations, nationalities, races, background, religions, beliefs, ability status, and all other diversity characteristics.