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 **GOLD STANDARD BECOMES**  
*newest associate member of ISEAL*

We are proud to announce that Gold Standard is the newest associate member of ISEAL and the first climate-centric standard to reach this status. Gold Standard has met the entry-level criteria of each of the three ISEAL Codes of Good Practice – Standard-Setting, Assurance and Impacts – to achieve associate membership.

As standards and certification expand into new sectors, products and markets, ISEAL membership is a strong indicator of credibility, building confidence in stakeholders. This also marks an important achievement in support of our decision to create SustainCERT, as it demonstrates good practice specifically in Assurance.



Gold Standard's Chief Executive Officer, Margaret Kim, shares:

*"Having developed Gold Standard for the Global Goals to be in line with ISEAL best practices, we are proud now to have achieved associate membership. With ever-increasing urgency to take action to limit global warming to 1.5 degrees and reach the Sustainable Development Goals by 2030, strong governance and assurance of impact is critical. We look forward to collaborating with and learning from ISEAL and member standards as we continue our journey toward full membership to help scale our impact."*

As the global membership organisation for sustainability standards, ISEAL brings the standards movement together to scale up its collective impact and engage in discussions on credibility and effectiveness. Organisations must

achieve associate membership first, before transitioning to full membership.

Karin Kreider, Executive Director at ISEAL Alliance, adds:

*"ISEAL is delighted to welcome Gold Standard as an associate member. This achievement reflects the tremendous progress they have made in the development of their programme, and is a recognition of the hard work they have put into building a credible, transparent and effective standards programme. We look forward to working closely with Gold Standard to guide them along the path to full membership, sharing learning and tracking their impacts and improvements along the way."*

We are pleased to join this esteemed group of initiatives driving positive social and environmental change, and we thank all our stakeholders for their support in this journey.

[>> For more information](#)



## CLIMATE WEEK NYC

CEO Margaret Kim and members of the Gold Standard and SustainCERT teams attended Climate Week NYC to meet with stakeholders in the carbon markets, corporate sustainability, and climate and development finance, to gain insights and advance partnerships as we refine Gold Standard's organisational strategy under new leadership.

Our public event, "*ValueChange: How to Tackle Scope 3 Emissions*" showcased how companies can reduce climate impact up and down their value chains and report to the GHG Protocol with recognition to their Science Based Targets.



During this standing room-only event, we published a first [ValueChange case study](#) that highlights developments and projected results from Mars' wheat supply chain interventions in Australia.

The ValueChange programme moves forward with continued piloting and new sector-based working groups, including Apparel, Finance, Electronics, Pulp & Paper and Transport. If you are interested in joining a working group, send an email to [platform@goldstandard.org](mailto:platform@goldstandard.org).

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## UPCOMING EVENTS

### **Ethical Corporation Transform**

**16-17 October, Amsterdam**

Sarah Leugers and SustainCERT's Sandra Genee will explore how Value Change fits into Net Zero value chains

### **Sustainable Brands New Metrics**

**18-19 November, Philadelphia**

SustainCERT's Thomas Blackburn will represent Gold Standard in a panel on 'Leadership in Goal Setting for Scope 3 Climate Targets and Circularity'

### **IPI impACT Conference**

**12 November, Paris**

Gold Standard CTO Owen Hewlett, WWF Science Based Targets lead Alex Farsan and others will facilitate a workshop on how Scope 3 emission reductions figure into Net Zero strategies.

### **COP 25**

**2-13 December, Santiago**

Gold Standard activities will focus on the future of the voluntary market and how to scale ambitious climate and development action via Article 6.

**>> [For more information about our events](#)**

## IN THE NEWS

Carbon offsetting and Gold Standard have been increasingly featured in

mainstream news sources.

**[Blockchain and the Climate Crisis: Beyond the Hype](#)**

Sustainable Brands

**[How can raising ambition take place in cooperative action](#)**

Carbon Mechanism Review

**[More travel companies offsetting carbon emissions](#)**

The Guardian



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