

## FOR IMMEDIATE RELEASE

### **GOLD STANDARD BECOMES NEWEST ASSOCIATE MEMBER OF ISEAL**

**15 OCTOBER 2019**, GENEVA, SWITZERLAND -- Gold Standard has become an associate member of ISEAL, having met entry-level criteria of each of the three ISEAL Codes of Good Practice – Standard-Setting, Assurance and Impacts. This status reflects an ongoing commitment to improvement and meeting the requirements of full ISEAL membership.

Gold Standard is the first climate-centric standard to reach this status, joining a growing number of initiatives that are driving positive social and environmental change across multiple sectors.

Gold Standard Chief Executive Officer Margaret Kim said: "Having developed Gold Standard for the Global Goals to be in line with ISEAL best practices, we are proud now to have achieved associate membership. With ever-increasing urgency to take action to limit global warming to 1.5 degrees and reach the Sustainable Development Goals by 2030, strong governance and assurance of impact is critical. We look forward to collaborating with and learning from ISEAL and member standards as we continue our journey toward full membership to help scale our impact."

As standards and certification expand into new sectors, products and markets, ISEAL membership is a strong indicator of credibility, building confidence in stakeholders. Gold Standard is pleased to become part of this community of well-respected sustainability standards working to continuously improve the effectiveness of their systems and demonstrate impact.

Karin Kreider, Executive Director at ISEAL Alliance, said: "ISEAL is delighted to welcome Gold Standard as an associate member. This achievement reflects the tremendous progress they have made in the development of their programme, and is a recognition of the hard work they have put into building a credible, transparent and effective standards programme. We look forward to working closely with Gold Standard to guide them along

the path to full membership, sharing learning and tracking their impacts and improvements along the way.”

As the global membership organisation for sustainability standards, ISEAL brings the standards movement together to scale up its collective impact and engage in discussions on credibility and effectiveness. Following this announcement, ISEAL’s membership grows to 25 organisations operating in diverse sectors that address critical sustainability issues such as biodiversity conservation, resource use, working conditions and producer livelihoods.

## MEDIA CONTACT

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## ABOUT GOLD STANDARD

Gold Standard was established in 2003 by WWF and other international NGOs as a best practice standard to ensure projects that reduced carbon emissions under the UN’s Clean Development Mechanism (CDM) also contributed to sustainable development. Its next-generation standard launched in 2017, Gold Standard for the Global Goals, allows climate and development initiatives to quantify, certify, and maximise their impacts toward climate security and sustainable development. Certification against the standard provides the confidence that these results are measured and verified, enabling credible tracking of progress toward the Paris Climate Agreement and the Sustainable Development Goals. Gold Standard now has a broad NGO Supporter Network and 1500+ projects in over 80 countries, creating billions of dollars of shared value from climate and development action worldwide.

[www.goldstandard.org](http://www.goldstandard.org)

@goldstandard

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